



ARGO

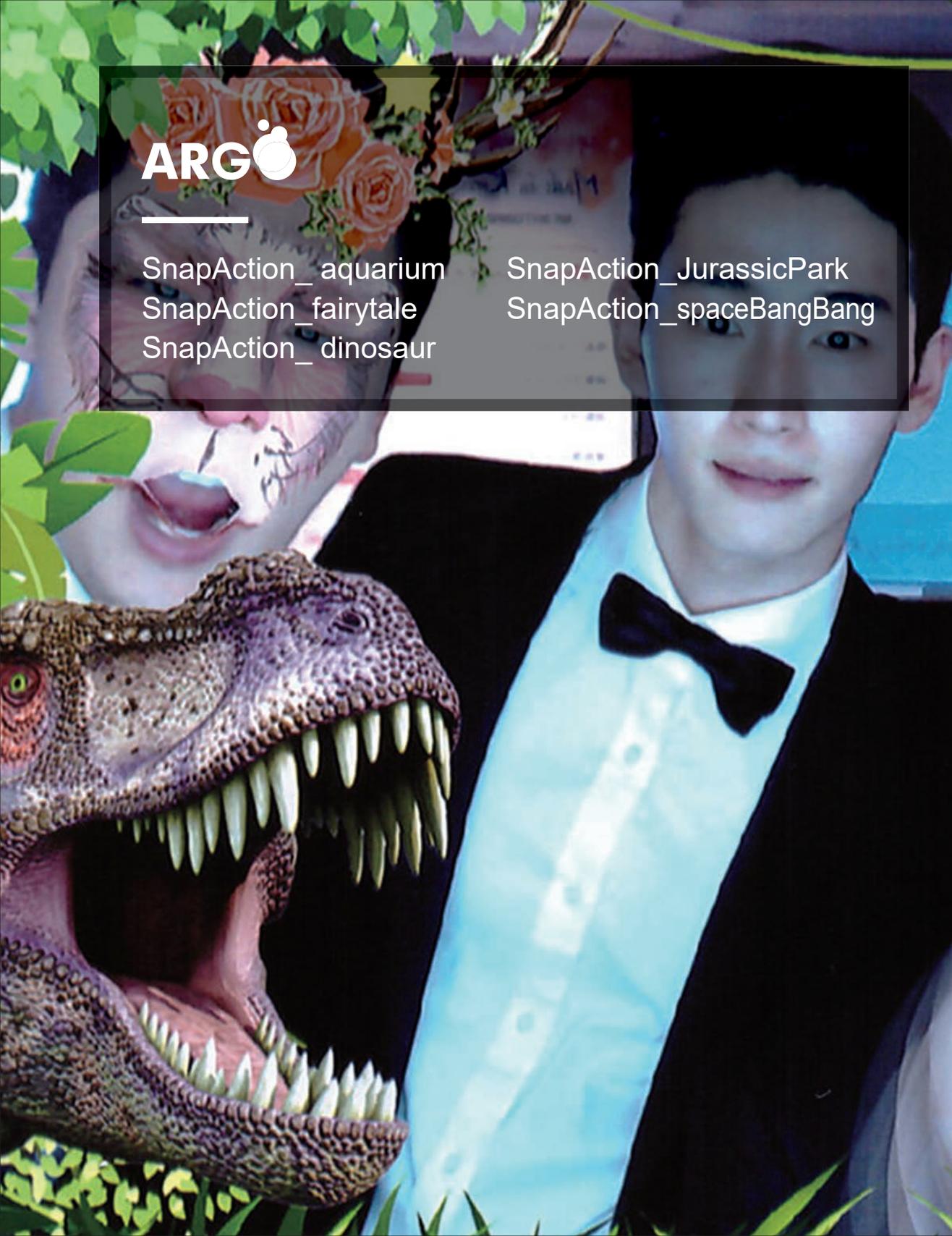
SnapAction_aquarium

SnapAction_fairytale

SnapAction_dinosaur

SnapAction_JurassicPark

SnapAction_spaceBangBang







ARGO creative

Company Introduction

ARGO develops and manufactures an integrated platform for face and body tracking recognition-based AR contents with interactive kiosks that allow people to have fun memories while experiencing fun augmented reality. We are developing interactive AR contents and kiosk that incorporates new entertainment technology elements such as animated avatars. With AI (body tracking recognition-based) AR kiosks, everyone can make 3D animations. We are at the forefront of the augmented reality hardware sector, which focuses on facial analysis, detection and instant scanning to complete the 3-D avatar technology. We received a patent for detecting the users' face and body flexion and motion through AI-based motion capture, and generating them by emoji of augmented reality. In the future, our technology will expand the content to the Metaverse. This is the direction towards the interaction between the real economy and the Metaverse. ARGO aims to provide the 3D experience and digital creation for everyone!

General Information

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SnapAction_ aquarium



Content Category | AR

Content Link | <https://www.youtube.com/watch?v=xK4O4hvV24I>

Content Introduction

Various emoji expressed on the face and body, as well as on various backgrounds of augmented reality, are perceived and tracked along with the expression and movement by recognizing the face and body curvature of various special actions. Experiencing movie stars or characters for 2 to 3 minutes are automatically saved. Movements and poses can be saved up to 15 snapshots during the experience and they can be selected, edited to be uploaded online social media.

SnapAction_ fairytale



Content Category | AR

Content Link | <https://www.youtube.com/watch?v=z2YTRc17x5Y>

Content Introduction

‘Snap Action’ AR video kiosk based on body tracking recognition driven by AR development program “AR Contents Integrated Development Platform” developed by ARGO. Snap Action is a kiosk that allows users to directly enjoy the intuitive experience as a main character or an avatar in the video contents that are viewed according to various categories of themes, without looking at the kiosk screen or any additional equipment such as headset.

SnapAction_ dinosaur



Content Category | AR

Content Link | https://www.youtube.com/watch?v=-8VP_Q5uB4M

Content Introduction

SnapAction is an AR photo kiosk that creates customized animated avatars with branded content, and prints keepsakes on demand. It makes selfies and videos as 3D animation avatars that are easy to access users through social media, making them more attractive and fun. We devoted ourselves to AR field and launched AR photo kiosks to make commercial marketing content more effective through brand marketing and interaction with customers combined with various sensory effects.

SnapAction_ JurassicPark



Content Category | VR

Content Link | https://www.youtube.com/watch?v=YuWV77HB_kE

Content Introduction

AR Photokiosk, SnapAction turn users into easy-to-access 3D animation avatars with one single selfie and instant messaging and social networking more engaging and fun. We devoted ourselves to the AR field and launched AR photokiosk, in order to make commercial marketing content more effective through customer interaction combined with brand marketing and various novel sensory effects.

SnapAction_ spaceBangBang



Content Category | AR MR

Content Link | https://www.youtube.com/watch?v=WpYrvv_5KTU

Content Introduction

With entertaining features and features of augmented reality, Snap Action can offer wide range of options to operate. Customizable by easily updating, upgrading and editing based on regional and business characteristics or symbolic characters

Output can be selected between photo paper and plastic card to suit the needs or purposes. The plastic card can offer more advantages that it can be used as business promotional tools not only providing information of the business but also special souvenir for the customers.

Easy editing and maintenance according to guideline manual. User friendly system. Linkage to smartphone and social media.